## Minutes of the **Utah Technology Industry Council Meeting** Held March 17, 2005 at the DCED Offices

## In attendance were:

Voting Members Present:

Stan Lockhart - Chair Suzanne Winters - Vice Chair - Battelle Rod Linton Rich Nelson
Brad Bertoch
Paul Clayson
Martin Frey
Michael Paul
Peter Genereaux

- Battelle
- Wayne Brown Institute
- NanoCoat
- State of Utah-GOED
- GenData
- Executive Resource Group

Ladd Christensen - State of Utah-GOED

Other Attendees:

- State of Utah-GOED Sharon Cox

Bryce Wallace - Deseret News

Gloria Talebreza - State of Utah-GOED

**Welcome:** The chairman called the meeting to order at 8:05am and welcomed all

present.

**Approval of Minutes:** The minutes of the last meeting were unanimously approved.

**Cluster Development:** The Chairman explained that the desired outcome from discussion on this subject was to come up with a methodology and a set of matrix. Rod Linton suggested that the Council review the technology studies that were done previously from which the ecosystems were developed. The chairman asked Sharon Cox to email the reports to the members. Rod also recommended that Martin Frey's office work with the Department of Workforce Services to identify NAICS codes for each cluster. Martin pointed out that there was a difference between an industry and a cluster, eg. Aerospace is an industry. He explained that a cluster is technology area that is strategically important to the State. Martin also informed the members that a Nanotechnology Council had been formed to coordinate efforts with the universities and others who are active in that industry. He said that a kick-off meeting was scheduled for April 26th. Peter Genereaux pointed out that Paul Clayson was the CEO of NanoCoat, a Nanotechnology Company in Utah. Martin expressed his interest in meeting with Paul. Paul referred to the National Nanotechnology Initiatiative's (NNI) formal definition of Nanotechnology, and suggested that it be adopted and applied in identifying where Utah fit within the broad definition.

The Chairman brought attention to the DBED Organizational Framework chart which showed Cluster Development at the top of the list signifying it's high priority, he also noted that the timeline for identifying clusters ended in June. Martin added that

he was putting together a Cluster Development Team that would meet and work aggressively to meet the June deadline. He mentioned that the State Science Advisory Council had nominated Troy Takach to serve on the team and expressed his desire for UTIC to nominate a representative as well. Suzanne Winters volunteered to serve on the team. Martin stated that he welcomed input from the members and encouraged them to email him at mfrey@utah.gov with their thoughts and ideas.

Drawing attention to the list of technology reports, the chairman asked each member take on the assignment to review at least 2 reports. After the assignments were made, discussion followed on how to define a cluster. The Council agreed to apply the following methodology:

- 1. Is this a cluster or a segment of a cluster
- 2. What is Utah's position in this cluster
- 3. Summarize the value of the report

**Other Business:** The chairman announced that this was Peter's Genereaux's last meeting as a member of UTIC. On behalf of the UTIC membership, the Chairman thanked Peter for his efforts on the Council and noted that his legacy would be in organizing the Strategic Plan initiative which would now be incorporated into the Cluster Development initiative. Peter offered to remain informally available to the Council.

**Next Meeting:** The next meeting was tentatively scheduled for Thursday, April 21<sup>st</sup>.

**Adjournment:** The meeting was adjourned at 9:20a.m.